



BEST MASTERS RANKING

4000 BEST MASTERS & MBA's IN 30
FIELDS OF STUDIES WORLDWIDE

Eduniversal Best Masters Ranking Marketing - Western Europe

Country Rank School / Programme



1. Trinity college Dublin - Trinity Business School
★★★★★ MSc Marketing



2. Copenhagen Business School
★★★★★ MSc in Economics & Business Administration - International Marketing & Management



3. ESADE Business School
★★★★★ MSc in Marketing Management



4. Rotterdam School of Management
★★★★★ Msc Marketing Management



5. Graduate School - Università Bocconi
★★★★★ Msc in Marketing Management



6. Nova School of Business and Economics - Universidade Nova de Lisboa
★★★★★ Master's in Management - Major in Marketing



7. Warwick Business School - University of Warwick
★★★★★ MSc Marketing & Strategy



8. Neoma Business School
★★★★★ Mastère Spécialisé Études et Décision Marketing



9. emlyon business school
★★★★★ Mastère Spécialisé® Transformation Digitale, Marketing & Stratégie



10. BI Norwegian Business School
★★★★★ Master of Science in Strategic Marketing Management



11. ESSEC Business School
★★★★★ MSc in Marketing Management and Digital



12. POLIMI Graduate School of Management
★★★★★ International Master in Marketing Management, Omnichannel and Consumer Analytics (IM4)



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13. HEC Paris
★★★★★ MSc Marketing



14. Aalto University - School of Business
★★★★★ Master's Marketing



15. EADA Business School Barcelona
★★★★★ International Master in Marketing



16. Maastricht University, School of Business and Economics
★★★★★ MSc International Business - strategic marketing



17. Faculty of Human Sciences - Universidade Católica Portuguesa
★★★★★ Master in Communication, Marketing & Advertising



18. Aarhus University - School of Business Social Sciences
★★★★★ Msc Economics and Business Administration, specialisation in Marketing



19. Faculdade de Economia da Universidade do Porto - School of Economics and Management, University of Porto
★★★★★ Mestrado em Marketing - Master in Marketing



20. Aix Marseille University - IAE Aix-Marseille Graduate School of Management
★★★★★ MSc 2 Management, speciality Marketing & Brand Management



21. ESCP Business School
★★★★★ MS Marketing et Communication



22. Université Libre de Bruxelles
★★★★★ Advanced Master in Creativity & Marketing



23. Aston Business School
★★★★★ MSc Strategic Marketing Management



24. Paris-Panthéon-Assas Université
★★★★★ MC2 : Master Marketing et Communication de Paris 2



25. University of Bologna
★★★★★ Master in Marketing and Sales



26. Vlerick Business School
★★★★★ Masters in Marketing & Digital Transformation



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27. Athens University of Economics and Business (AUEB) - School of Business
★★★★ MSc in Marketing & Communication with international orientation



28. Alliance Manchester Business School - The University of Manchester
★★★★ MSc in Marketing



29. ISEG - Lisbon School of Economics and Management, Universidade de Lisboa
★★★★ Mestrado em Marketing



30. Universidad Carlos III de Madrid - Graduate School of Business
★★★★ Marketing



31. IAE Paris-Sorbonne Business School - Université Paris 1 Panthéon-Sorbonne
★★★★ Master Marketing et Pratiques Commerciales



32. KEDGE Business School
★★★★ MSc Marketing



33. UPF Barcelona School of Management
★★★★ Master in Marketing



34. EDHEC Business School
★★★★ MSc in Marketing Management



35. Stockholm University - Stockholm Business School
★★★★ Master in Marketing



36. SKEMA Business School
★★★★ Master of Science International Marketing & Business Development



37. University of Groningen - Faculty of Economics and Business
★★★★ Marketing



38. Iscte Business School
★★★★ Msc in Marketing



39. ALBA Graduate Business School at The American College of Greece
★★★★ MSc in Marketing



40. LUISS Business School
★★★★ Master in Marketing Management - Marketing and Customer Experience Management



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41. OBS Business School
★★★★ Máster en Dirección Financiera



42. Università di Roma 1 "La Sapienza"
★★★★ Master Universitario in Marketing Management



43. University of Gothenburg - School of Business, Economics and Law
★★★★ Master of Science in Marketing and Consumption



44. University College Dublin - UCD Michael Smurfit Graduate Business School
★★★★ MSc in Marketing



45. Kingston University London
★★★★ Strategic Marketing



46. Cranfield School of Management
★★★★ MSc in Strategic Marketing



47. University of Edinburgh Business School
★★★★ MSc in Marketing



48. University of Strathclyde - Strathclyde Business School
★★★★ Marketing



49. University of Limerick - Kemmy Business School
★★★★ MSc in Marketing, Consumption & Society



50. ESIC Business & Marketing School
★★★★ Master in Marketing Management (MIM)



51. University of Glasgow - Adam Smith Business School
★★★★ International Strategic Marketing



52. Dublin City University - DCU Business School
★★★★ MSc in Marketing



53. Nottingham Trent University - Nottingham Business School
★★★★ MSc Marketing



54. NHH - Norwegian School of Economics
★★★★ Master in Marketing and Brand Mangement programme



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55. Sheffield Business School
★★★ International Marketing



56. IAE Paris-Est - Campus Créteil
★★★ Master 2 Marketing Chef de Produit



57. National University of Ireland - Galway
★★★ MSc Digital Marketing



58. Coventry University
★★★ Strategic Marketing Management



59. Freie Universität (FU) Berlin
★★ Management & Marketing



60. Lancaster University Management School
★★ MSc Advanced Marketing Management



61. CELSA Paris-Sorbonne
★★ Master Communication Marque, innovation et création



62. Brunel Business School
★★ Marketing



63. Rome Business School
★★ Master in Marketing & Sales



64. TBS Education
★★ Marketing Management & Communications - option marketing



65. Ramon Llull University - La Salle Campus Barcelona
★★ Master in Social Media Branding & Strategy



66. Deusto Business School - Universidad de Deusto - Campus Bilbao
★★ Master in Advanced Marketing



67. University of Minho School of Economics and Management
★★ Master in Marketing and Strategy



68. City University of London - Bayes Business School
★★ MSc in Marketing Strategy and Innovation



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69. **Fondazione Istud**
★ **Marketing Management**



70. **I.P.E Business School**
★ **MIM - Master in Marketing**