



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

## Eduniversal Best Masters Ranking Marketing - Western Europe

Country Rank School / Programme



1. **ESADE Business School**  
★★★★★ **MSc in Marketing Management**



2. **Trinity college Dublin - Trinity Business School**  
★★★★★ **MSc Marketing**



3. **Copenhagen Business School**  
★★★★★ **MSc in Economics & Business Administration - International Marketing & Management**



4. **Rotterdam School of Management**  
★★★★★ **Msc Marketing Management**



5. **ESSEC Business School**  
★★★★★ **MS Marketing Management & Digital**



6. **Graduate School - Università Bocconi**  
★★★★★ **Msc in Marketing Management**



7. **Warwick Business School - University of Warwick**  
★★★★★ **MSc Marketing & Strategy**



8. **Nova School of Business and Economics - Universidade Nova de Lisboa**  
★★★★★ **Marketing**



9. **Aalto University - School of Business**  
★★★★★ **Master's Marketing**



10. **Neoma Business School**  
★★★★★ **Mastère Spécialisé Études et Décision Marketing**



11. **BI Norwegian Business School**  
★★★★★ **Master of Science in Strategic Marketing Management**

















12. **Maastricht University, School of Business and Economics**  
★★★★★ **MSc International Business - strategic marketing**



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- 
-  13. **MIP Politecnico di Milano Graduate School of Business**  
★★★★★ **International Master in Marketing Management ? Omnichannel & Consumer Analytics**
- 
-  14. **emlyon business school**  
★★★★ **Mastère Spécialisé® Transformation Digitale, Marketing & Stratégie**
- 
-  15. **HEC Paris**  
★★★★ **MSc Marketing**
- 
-  16. **EADA Business School Barcelona**  
★★★★ **Master in Marketing**
- 
-  17. **Faculty of Human Sciences - Universidade Católica Portuguesa**  
★★★★ **Master in Communication, Marketing & Advertising**
- 
-  18. **Antwerp Management School**  
★★★★ **3Continent Master in Strategic Marketing - NOT OFFERED ANYMORE**
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-  19. **ESCP Business School**  
★★★★ **MS Marketing et Communication**
- 
-  20. **Vlerick Business School**  
★★★★ **Masters in Marketing Management**
- 
-  21. **Aarhus University - School of Business Social Sciences**  
★★★★ **Msc Economics and Business Administration, specialisation in Marketing**
- 
-  22. **Université Libre de Bruxelles**  
★★★★ **Advanced Master in Creativity & Marketing**
- 
-  23. **Alliance Manchester Business School - The University of Manchester**  
★★★★ **MSc in Marketing**
- 
-  24. **Faculdade de Economia da Universidade do Porto - School of Economics and Management, University of Porto**  
★★★★ **Mestrado em Marketing - Master in Marketing**
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-  25. **Athens University of Economics and Business (AUEB) - School of Business**  
★★★★ **MSc Programme in International Marketing**
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-  26. **NEOMA Business School**  
★★★★ **MSc Marketing French Excellence**
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- 
-  27. **University of Bologna**  
★★★★ **Master in Marketing and Sales**
- 
-  28. **Aix Marseille University - IAE Aix-Marseille Graduate School of Management**  
★★★★ **MSc 2 Management, speciality Marketing & Brand Management**
- 
-  29. **Aston Business School**  
★★★★ **MSc Strategic Marketing Management**
- 
-  30. **Stockholm University - Stockholm Business School**  
★★★★ **Master in Marketing**
- 
-  31. **Cranfield School of Management**  
★★★★ **MSc in Strategic Marketing**
- 
-  32. **IAE de Paris - Université Paris 1 Panthéon-Sorbonne**  
★★★★ **Master Marketing et Pratiques Commerciales**
- 
-  33. **ISEG - Lisbon School of Economics and Management, Universidade de Lisboa**  
★★★★ **Mestrado em Marketing**
- 
-  34. **LUISS Business School**  
★★★★ **Msc in Marketing**
- 
-  35. **University College Dublin - UCD Michael Smurfit Graduate Business School**  
★★★★ **MSc in Marketing**
- 
-  36. **UPF Barcelona School of Management**  
★★★★ **Máster en Marketing**
- 
-  37. **Universidad Carlos III de Madrid - Graduate School of Business**  
★★★★ **Master of Science in Marketing**
- 
-  38. **EDHEC Business School**  
★★★★ **MSc in Marketing Management**
- 
-  39. **OBS Business School**  
★★★★ **Máster en Neuromarketing e Investigación de Mercados**
- 
-  40. **SKEMA Business School**  
★★★★ **Master of Science International Marketing & Business Development**
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41. **KEDGE Business School**  
★★★★ **MSc Marketing**



42. **Iscte Business School**  
★★★★ **Msc in Marketing**



43. **ALBA Graduate Business School at The American College of Greece**  
★★★★ **MSc in Marketing**



44. **University of Groningen - Faculty of Economics and Business**  
★★★★ **Marketing**



45. **NHH - Norwegian School of Economics**  
★★★★ **Master in Marketing and Brand Mangement programme**



46. **University of Edinburgh Business School**  
★★★ **MSc in Marketing**



47. **Lancaster University Management School**  
★★★ **MSc Advanced Marketing Management**



48. **University of Gothenburg - School of Business, Economics and Law**  
★★★ **Master of Science in Marketing and Consumption**



49. **City University London**  
★★★ **MSc in Marketing Strategy and Innovation**



50. **National University of Ireland - Galway**  
★★★ **MSc Digital Marketing**



51. **Università di Roma 1 "La Sapienza"**  
★★★ **Master Universitario in Marketing Management**



52. **University of Limerick - Kemmy Business School**  
★★★ **MSc in Marketing, Consumption & Society**



53. **Kingston University London**  
★★★ **Strategic Marketing**









54. **Sheffield Business School**  
★★★ **International Marketing**



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- 
-  55. **CELSA Paris-Sorbonne**  
★★★ Master 2 professionnel Communication Marque, innovation et création
- 
-  56. **Ramon Llull University - La Salle Campus Barcelona**  
★★★ Master in Social Media Branding & Strategy
- 
-  57. **Fondazione Istud**  
★★★ Marketing Management
- 
-  58. **Nottingham Trent University - Nottingham Business School**  
★ MSc Marketing
- 
-  59. **IAE Gustave Eiffel ? Université Paris-Est Créteil & Université Paris-Est Marne la Vallée**  
★ Master 2 Marketing Chef de Produit
- 
-  60. **Rome Business School**  
★ Master in Marketing & Communications
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