



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

## Eduniversal Best Masters Ranking Marketing - North America

Country Rank School / Programme



1. **Columbia University - Columbia Business School**  
★★★★★ MS in Marketing Science



2. **HEC Montréal**  
★★★★★ Maîtrise en gestion (M. Sc.) ? Marketing



3. **Purdue University - Krannert University**  
★★★★★ MBA in Marketing



4. **Texas A&M University - Mays Business School**  
★★★★★ MS-Marketing



5. **Northwestern University - Kellogg School of Management**  
★★★★★ Full time MBA - Marketing Major



6. **Michigan State University**  
★★★★★ Master of Science in Marketing Research Program



7. **Concordia University - John Molson School of Business**  
★★★★★ MSc in Administration: Marketing



8. **University of Pennsylvania - Wharton School**  
★★★★★ MBA Marketing



9. **York University - Schulich School of Business**  
★★★★★ MBA Marketing



10. **University of Western Ontario - Ivey Business School**  
★★★★★ MBA Marketing



11. **Queens University - Smith School of Business**  
★★★★★ MSc in Management - Marketing

















12. **Boston University**  
★★★★★ Master of Science in Global Marketing Management



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- 
-  13. **Indiana University - Kelley School of Business**  
★★★★★ **Marketing in MBA**
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-  14. **University of Michigan**  
★★★★★ **MBA Marketing**
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-  15. **Johns Hopkins University - Carey Business School**  
★★★★★ **MS in Marketing**
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-  16. **University of Virginia - Darden Graduate School of Business**  
★★★★★ **MBA Marketing**
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-  17. **Arizona State University - W. P. Carey School of Business**  
★★★★★ **MBA Marketing**
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-  18. **University of Notre Dame - Mendoza College of Business**  
★★★★ **MBA Marketing**
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-  19. **Vanderbilt University - Owen Graduate School of Management**  
★★★★ **MBA Marketing**
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-  20. **University of Texas at Dallas - Naveen Jindal School of Management**  
★★★★ **Marketing**
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-  21. **Université Laval - Faculté des sciences de l'administration**  
★★★★ **M. Sc. Marketing analytique**
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-  22. **University of Illinois - Gies College of Business**  
★★★★ **MBA Marketing concentration**
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-  23. **University of Rochester - Simon Business School**  
★★★★ **Marketing**
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-  24. **University of Wisconsin-Madison - Wisconsin School of Business**  
★★★★ **MBA Marketing Research**
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-  25. **University of Maryland - Robert H. Smith School of Business,**  
★★★★ **MBA Marketing**
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-  26. **Bentley University - Graduate School of Business**  
★★★★ **Masters in Marketing Analytics**
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- 
-  **27.** University of Pittsburgh - Joseph M. Katz Graduate School of Business and College of Business  
Administration  
★★★★ MBA Marketing
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-  **28.** Washington University in Saint Louis - John M. Olin Business School  
★★★★ MBA Marketing Brand Management
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-  **29.** University of Calgary - Haskayne School of Business  
★★★★ MBA Marketing
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-  **30.** University of Georgia - Terry College of Business  
★★★★★ Master of Marketing Research
- 
-  **31.** University of San Diego - School of Business  
★★★★ MBA Marketing
- 
-  **32.** University of Miami  
★★★★ MBA Marketing
- 
-  **33.** Saint Joseph's University - Haub School of Business  
★★★★ MS Marketing
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-  **34.** University of Florida - Warrington College of Business  
★★★★ MBA Marketing
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-  **35.** Temple University - Fox School of Business  
★★★★ MBA in Marketing Management
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-  **36.** University of Minnesota - Carlson School of Management  
★★★★ MBA Marketing
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-  **37.** Baruch College - City University Of New York (CUNY) - Baruch's Zicklin School of Business  
★★★★ Master of Science (MS) in Marketing
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-  **38.** Depaul University - College of Business  
★★★★ Master of Science in Marketing Analysis
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-  **39.** University of Massachusetts - Isenberg School of Management  
★★★★ MBA Marketing
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-  **40.** University of Toledo  
★★★★ Marketing and Professional Sales
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41. **University of Denver**  
★★ **MS in Marketing**

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42. **College of Business - The University of Texas at Arlington**  
★★ **MS Marketing Research**

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43. **College of Business - Florida International University**  
★★ **Master of Science in Marketing**

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44. **Fordham University**  
★★ **MBA - Marketing**

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45. **University of Manitoba**  
★★ **Asper MBA Program**

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