



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

## Eduniversal Best Masters Ranking E-Business and Digital Marketing - Western Europe

Country Rank School / Programme



1. Trinity College Dublin - Trinity Business School  
★★★★★ MSc Digital Marketing Strategy



2. ESADE Business School  
★★★★★ Executive Master in Marketing and Sales



3. NOVA Information Management School (NOVA IMS) ? Universidade Nova de Lisboa  
★★★★★ Postgraduate in Digital Marketing and Analytics



4. Copenhagen Business School - CBS  
★★★★★ MSc in Business Administration and E-business



5. WMG, University of Warwick  
★★★★★ Master in e-Business Management



6. Grenoble Ecole de Management  
★★★★★ Advanced Master in Digital Strategy Management



7. Imperial College London - Imperial College Business School  
★★★★★ MSc Strategic Marketing



8. Dublin City University - DCU Business School  
★★★★★ Master of Science in E-Commerce (Business)



9. emlyon business school  
★★★★★ MSc in Digital Marketing and Data Science



10. University College Dublin - UCD Michael Smurfit Graduate Business School  
★★★★★ MSc in Digital Marketing



11. SKEMA Business School  
★★★★ Mastère Spécialisé® Manager Marketing Data et Commerce Electronique

















12. Lancaster University Management School  
★★★★ MSc E-Business & Innovation



# BEST MASTERS RANKING














## 4000 BEST MASTERS & MBA'S IN 30 FIELDS OF STUDIES WORLDWIDE

- 
-  13. **Porto Business School - University of Porto**  
★★★★ **Pós-Graduação em Digital Business**
- 
-  14. **Neoma Business School**  
★★★★ **MS Marketing & Data Analytics**
- 
-  15. **Audencia**  
★★★★ **Mastère Spécialisé® Stratégies Digitales et Data Marketing (MS SDIDAM)**
- 
-  16. **Athens University of Economics and Business (AUEB)**  
★★★★ **MSc in Management Science and Technology (Full Time)**
- 
-  17. **Institut Leonard de Vinci**  
★★★★ **MBA Marketing digital et Commerce sur Internet #MBAMCI**
- 
-  18. **UPF Barcelona School of Management**  
★★★★ **Master in Direct & Digital Marketing**
- 
-  19. **KEDGE Business School**  
★★★★ **MSc Digital Marketing & Sales**
- 
-  20. **OBS Business School**  
★★★★ **Máster en Marketing Digital y eCommerce**
- 
-  21. **ESCP Business School Madrid Campus**  
★★★★ **Master in Marketing & Digital Media**
- 
-  22. **EADA Business School Barcelona**  
★★★★ **Digital Marketing & eCommerce**
- 
-  23. **Dublin City University - DCU Business School**  
★★★★ **Master of Science in Digital Marketing**
- 
-  24. **Ramon Llull University - La Salle Campus Barcelona**  
★★★★ **Máster en Márketing Digital**
- 
-  25. **EFAP**  
★★★★ **MBA Spécialisé Digital Marketing & Business**
- 
-  26. **LUISS Business School**  
★★★★ **Master in Marketing Management - Digital Marketing & Social Communication Track**
-



# BEST MASTERS RANKING





4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

- 
-  27. **Vlerick Business School**  
★★★★ **Master Marketing & Digital Transformation**
- 
-  28. **University of Amsterdam**  
★★★★ **MSc in Business Administration - Digital Business Track**
- 
-  29. **J n rping University**  
★★★★ **MSc Digital Business**
- 
-  30. **Geneva Business School**  
★★★★ **MBA - major in Digital Marketing**
- 
-  31. **Studialis-Galileo Global Education France - MBA ESG**  
★★★★ **MBA E-Business**
- 
-  32. **ESMT - European School of Management and Technology**  
★★★★ **Master in Management - Specialization Global & Digital Strategy**
- 
-  33. **University of Reading**  
★★★★ **MSC Marketing (Digital Marketing)**
- 
-  34. **IQS School of Management - Ramon Llull University**  
★★★★ **Master in Marketing & Sales Management / International marketing in a Digital Environment**
- 
-  35. **Universidad Complutense de Madrid - Facultad de Comercio y Turismo**  
★★★★ **Master en Comercio Electr nico**
- 
-  36. **Oxford Brookes University - Faculty of Business**  
★★★★ **MSc in eBusiness**
- 
-  37. **Nottingham Trent University**  
★★★★ **MSc Digital Marketing**
- 
-  38. **Goethe Universit t Frankfurt Am Main**  
★★★★ **Master of Digital Transformation Management**
- 
-  39. **University of Strathclyde**  
★★★★ **MSc in Digital Marketing Management (DMM)**
- 
-  40. **Newcastle University - Newcastle University Business School**  
★★★ **MSc E-Business**
-



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

- 
-  41. **Université de Montpellier**  
★★★ **MBA Digital Business & Innovation**
- 
-  42. **OBS Business School**  
★★★ **Máster en Transformación Digital y Desarrollo de Negocio**
- 
-  43. **Université Paris-Est Créteil**  
★★★ **Master Commerce Électronique**
- 
-  44. **University of Southern Denmark**  
★★★ **MSc in Economics and Business Administration - Marketing, Social Media, and Digitalization**
- 
-  45. **Manchester Metropolitan University - Business School**  
★★★ **MSc Digital Marketing**
- 
-  46. **Dublin Institute of Technology - College of Business, School of Marketing**  
★★★ **MSc in Digital Marketing & Analytics**
- 
-  47. **EU Business School**  
★★★ **MBA with a Major in Digital Business**
- 
-  48. **INSEEC U.**  
★★★ **MSc2 Marketing Digital & E-business**
- 
-  49. **ESIC Business & Marketing School**  
★★★ **Máster de Marketing Digital**
- 
-  50. **EAE Business School**  
★★★ **Máster en Marketing Online y Comercio Digital**
- 
-  51. **Danube University Krems - Department of Interactive Media and Educational Technologies**  
★★★ **Interactive Media Management**
- 
-  52. **University of Minho School of Economics and Management**  
★★★ **Marketing Digital and e-Business**
- 
-  53. **University College Cork - Cork University Business School**  
★ **Design and Development of Digital Business**
- 
-  54. **School of Sociology and Public Policy, Iscte - Instituto Universitário de Lisboa**  
★ **Mestrado em Comunicação, Cultura e Tecnologias da Informação (MCCTI) especialização: Internet e comunicação em rede**
-



eduniversal

MASTERS  
RANKING 2015-2016

The best Masters and MBA worldwide

# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

 55. **FH MÜNCHEN University**  
★ **Master Business Entrepreneurship and Digital Technology Management**

---

 56. **BES La Salle Ramon Llull University International Business School**  
★ **Master en User eXperience**

---

 57. **Georg-August Universität Göttingen Faculty of Business and Economics**  
★ **MSc Marketing and E-Business**

---

 58. **VU University Amsterdam - Faculty of Economics and Business Administration**  
★ **MBA Digital Business & Innovation**

---

 59. **Coventry University**  
★ **Digital Marketing Management MA**

---

 60. **Digital Marketing Institute**  
★ **MSc Certified Digital Marketing Master**

---