



BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30
FIELDS OF STUDIES WORLDWIDE

Eduniversal Best Masters Ranking E-Business and Digital Marketing - Western Europe

Country Rank School / Programme



1. Trinity College Dublin - Trinity Business School
★★★★★ MSc Digital Marketing Strategy



2. ESADE Business School
★★★★★ Marketing Digital



3. NOVA Information Management School (NOVA IMS) ? Universidade Nova de Lisboa
★★★★★ Postgraduate in Digital Marketing and Analytics



4. Copenhagen Business School - CBS
★★★★★ MSc in Business Administration and E-business



5. WMG, University of Warwick
★★★★★ Master in e-Business Management



6. Grenoble Ecole de Management
★★★★★ Advanced Master in Digital Strategy Management



7. Imperial College London - Imperial College Business School
★★★★★ MSc Strategic Marketing



8. Dublin City University - DCU Business School
★★★★★ Master of Science in E-Commerce (Business)



9. SKEMA Business School
★★★★★ Mastère Spécialisé® Manager Marketing Data et Commerce Electronique



10. University College Dublin - UCD Michael Smurfit Graduate Business School
★★★★★ MSc in Digital Marketing



11. ESCP Business School Madrid Campus
★★★★★ Master in Marketing & Digital Media

















12. Lancaster University Management School
★★★★★ MSc E-Business & Innovation



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-
-  13. Institut Leonard de Vinci
★★★★★ MBA Marketing digital et Commerce sur Internet #MBAMCI
-
-  14. Porto Business School - University of Porto
★★★★★ Pós-Graduação em Digital Business
-
-  15. emlyon business school
★★★★★ MSc in Digital Marketing and Data Science
-
-  16. LUISS Business School
★★★★★ Master in Marketing Management - Digital Marketing & Social Communication Track
-
-  17. Athens University of Economics and Business (AUEB)
★★★★★ MSc in Management Science and Technology (Full Time)
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-  18. KEDGE Business School
★★★★★ MSc Digital Marketing & Sales
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-  19. UPF Barcelona School of Management
★★★★★ Master in Digital Marketing
-
-  20. OBS Business School
★★★★★ Máster en Marketing Digital y Comercio Electrónico
-
-  21. University of Reading
★★★★★ MSC Marketing (Digital Marketing)
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-  22. Audencia
★★★★★ Mastère Spécialisé® Stratégies Digitales et Data Marketing (MS SDIDAM)
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-  23. EADA Business School Barcelona
★★★★★ Digital Marketing & eCommerce
-
-  24. EFAP
★★★★★ MBA Spécialisé Digital Marketing & Business
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-  25. Ramon Llull University - La Salle Campus Barcelona
★★★★★ Postgrado en Marketing Digital
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-  26. Dublin City University - DCU Business School
★★★★★ Master of Science in Digital Marketing
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-
-  27. **JÄrnköping University**
★★★★ **MSc Digital Business**
-
-  28. **Vlerick Business School**
★★★★ **Master Marketing & Digital Transformation**
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-  29. **ESMT - European School of Management and Technology**
★★★★ **Master in Management - Specialization Global & Digital Strategy**
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-  30. **Studialis-Galileo Global Education France - MBA ESG**
★★★★ **MBA E-Business**
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-  31. **University of Amsterdam**
★★★★ **MSc in Business Administration - Digital Business Track**
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-  32. **Geneva Business School**
★★★★ **MBA - major in Digital Marketing (this program is offered in Barcelona only)**
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-  33. **Newcastle University - Newcastle University Business School**
★★★★ **MSc E-Business**
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-  34. **Oxford Brookes University - Faculty of Business**
★★★★ **MSc in eBusiness**
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-  35. **Universidad Complutense de Madrid - Facultad de Comercio y Turismo**
★★★★ **Master en Comercio Electrónico**
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-  36. **IQS School of Management - Ramon Llull University**
★★★★ **Dual Master Program in International Marketing in a Digital Environment / International Marketing & Sales Management**
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-  37. **University College Cork - Cork University Business School**
★★★★ **Design and Development of Digital Business**
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-  38. **University of Strathclyde**
★★★★ **MSc in Digital Marketing Management (DMM)**
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-  39. **School of Sociology and Public Policy, Iscte - Instituto Universitário de Lisboa**
★★★★ **Mestrado em Comunicação, Cultura e Tecnologias da Informação (MCCTI) especialização: Internet e comunicação em rede**
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-  40. **Goethe Universität Frankfurt Am Main**
★★★★ **Master of Digital Transformation Management**
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-  41. **Université Paris-Est Créteil - UFR d'Administration et échanges internationaux**
★★ Master Commerce Électronique
-
-  42. **Manchester Metropolitan University - Business School**
★★ MSc Digital Marketing
-
-  43. **INSEEC U.**
★★ MSc2 Marketing Digital & E-business
-
-  44. **University of Southern Denmark**
★★ MSc in Economics and Business Administration - Marketing, Social Media, and Digitalization
-
-  45. **Dublin Institute of Technology - College of Business, School of Marketing**
★★ MSc in Digital Marketing & Analytics
-
-  46. **Nottingham Trent University**
★★ MSc Digital Marketing
-
-  47. **OBS Business School**
★★ Máster en Transformación Digital y Desarrollo de Negocio
-
-  48. **Coventry University**
★★ Digital Marketing Management MA
-
-  49. **EU Business School**
★★ MBA with a Major in Digital Business
-
-  50. **VU University Amsterdam - Faculty of Economics and Business Administration**
★★ MBA Digital Business & Innovation
-
-  51. **ESIC Business & Marketing School**
★ Máster de Marketing Digital
-
-  52. **Georg-August Universität Göttingen Faculty of Business and Economics**
★★ MSc Marketing and E-Business
-
-  53. **Middlesex University London**
★★ Digital Marketing MSc/PGDip/PGCert
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-  54. **FH MÜNCHEN University**
★★ Master Business Entrepreneurship and Digital Technology Management
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RANKING 2015-2016
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55. **Université Grenoble Alpes**
★★ **Master 2 Marketing Digital et Consommateur Connecté en alternance**



56. **Danube University Krems - Department of Interactive Media and Educational Technologies**
★★ **Interactive Media Management**



57. **EAE Business School**
★★ **Máster en Marketing Online y Comercio Digital**



58. **BES La Salle Ramon Llull University International Business School**
★ **Master en User eXperience**



59. **Digital Marketing Institute**
★ **MSc Certified Digital Marketing Master**



60. **MODUL University Vienna**
★ **Specialization in Digital Marketing and Social Media**
