



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

## Eduniversal Best Masters Ranking E-Business and Digital Marketing - Western Europe

Country Rank School / Programme



1. Trinity College Dublin - Trinity Business School  
★★★★★ MSc Digital Marketing Strategy



2. ESADE Business School  
★★★★★ Marketing Digital



3. NOVA Information Management School (NOVA IMS) ? Universidade Nova de Lisboa  
★★★★★ Postgraduate in Digital Marketing and Analytics



4. Copenhagen Business School - CBS  
★★★★★ MSc in Business Administration and E-business



5. WMG, University of Warwick  
★★★★★ Master in e-Business Management



6. Grenoble Ecole de Management  
★★★★★ Advanced Master in Digital Strategy Management



7. Imperial College London - Imperial College Business School  
★★★★★ MSc Strategic Marketing



8. Dublin City University - DCU Business School  
★★★★★ Master of Science in E-Commerce (Business)



9. SKEMA Business School  
★★★★★ Mastère Spécialisé® Manager Marketing Data et Commerce Electronique



10. University College Dublin - UCD Michael Smurfit Graduate Business School  
★★★★★ MSc in Digital Marketing



11. ESCP Business School Madrid Campus  
★★★★★ Master in Marketing & Digital Media

















12. Lancaster University Management School  
★★★★★ MSc E-Business & Innovation



# BEST MASTERS RANKING



4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

- 
-  13. Institut Leonard de Vinci  
★★★★★ MBA Marketing digital et Commerce sur Internet #MBAMCI
- 
-  14. Porto Business School - University of Porto  
★★★★★ Pós-Graduação em Digital Business
- 
-  15. emlyon business school  
★★★★★ MSc in Digital Marketing and Data Science
- 
-  16. LUISS Business School  
★★★★★ Master in Marketing Management - Digital Marketing & Social Communication Track
- 
-  17. Athens University of Economics and Business (AUEB)  
★★★★★ MSc in Management Science and Technology (Full Time)
- 
-  18. KEDGE Business School  
★★★★★ MSc Digital Marketing & Sales
- 
-  19. UPF Barcelona School of Management  
★★★★★ Master in Digital Marketing
- 
-  20. OBS Business School  
★★★★★ Máster en Marketing Digital y Comercio Electrónico
- 
-  21. University of Reading  
★★★★★ MSC Marketing (Digital Marketing)
- 
-  22. Audencia  
★★★★★ Mastère Spécialisé® Stratégies Digitales et Data Marketing (MS SDIDAM)
- 
-  23. EADA Business School Barcelona  
★★★★★ Digital Marketing & eCommerce
- 
-  24. EFAP  
★★★★★ MBA Spécialisé Digital Marketing & Business
- 
-  25. Ramon Llull University - La Salle Campus Barcelona  
★★★★★ Postgrado en Marketing Digital
- 
-  26. Dublin City University - DCU Business School  
★★★★★ Master of Science in Digital Marketing
-



# BEST MASTERS RANKING















4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

- 
-  27. **JÄrnköping University**  
★★★★ **MSc Digital Business**
- 
-  28. **Vlerick Business School**  
★★★★ **Master Marketing & Digital Transformation**
- 
-  29. **ESMT - European School of Management and Technology**  
★★★★ **Master in Management - Specialization Global & Digital Strategy**
- 
-  30. **Studialis-Galileo Global Education France - MBA ESG**  
★★★★ **MBA E-Business**
- 
-  31. **University of Amsterdam**  
★★★★ **MSc in Business Administration - Digital Business Track**
- 
-  32. **Geneva Business School**  
★★★★ **MBA - major in Digital Marketing (this program is offered in Barcelona only)**
- 
-  33. **Newcastle University - Newcastle University Business School**  
★★★★ **MSc E-Business**
- 
-  34. **Oxford Brookes University - Faculty of Business**  
★★★★ **MSc in eBusiness**
- 
-  35. **Universidad Complutense de Madrid - Facultad de Comercio y Turismo**  
★★★★ **Master en Comercio Electrónico**
- 
-  36. **IQS School of Management - Ramon Llull University**  
★★★★ **Dual Master Program in International Marketing in a Digital Environment / International Marketing & Sales Management**
- 
-  37. **University College Cork - Cork University Business School**  
★★★★ **Design and Development of Digital Business**
- 
-  38. **University of Strathclyde**  
★★★★ **MSc in Digital Marketing Management (DMM)**
- 
-  39. **School of Sociology and Public Policy, Iscte - Instituto Universitário de Lisboa**  
★★★★ **Mestrado em Comunicação, Cultura e Tecnologias da Informação (MCCTI) especialização: Internet e comunicação em rede**
- 
-  40. **Goethe Universität Frankfurt Am Main**  
★★★★ **Master of Digital Transformation Management**
-



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

- 
-  41. **Université Paris-Est Créteil - UFR d'Administration et échanges internationaux**  
★★ Master Commerce Électronique
- 
-  42. **Manchester Metropolitan University - Business School**  
★★ MSc Digital Marketing
- 
-  43. **INSEEC U.**  
★★ MSc2 Marketing Digital & E-business
- 
-  44. **University of Southern Denmark**  
★★ MSc in Economics and Business Administration - Marketing, Social Media, and Digitalization
- 
-  45. **Dublin Institute of Technology - College of Business, School of Marketing**  
★★ MSc in Digital Marketing & Analytics
- 
-  46. **Nottingham Trent University**  
★★ MSc Digital Marketing
- 
-  47. **OBS Business School**  
★★ Máster en Transformación Digital y Desarrollo de Negocio
- 
-  48. **Coventry University**  
★★ Digital Marketing Management MA
- 
-  49. **EU Business School**  
★★ MBA with a Major in Digital Business
- 
-  50. **VU University Amsterdam - Faculty of Economics and Business Administration**  
★★ MBA Digital Business & Innovation
- 
-  51. **ESIC Business & Marketing School**  
★ Máster de Marketing Digital
- 
-  52. **Georg-August Universität Göttingen Faculty of Business and Economics**  
★★ MSc Marketing and E-Business
- 
-  53. **Middlesex University London**  
★★ Digital Marketing MSc/PGDip/PGCert
- 
-  54. **FH MÜNCHEN University**  
★★ Master Business Entrepreneurship and Digital Technology Management
-



**eduniversal**  
MASTERS  
RANKING 2015-2016  
The best Masters and MBA worldwide

# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE



55. **Université Grenoble Alpes**  
★★ **Master 2 Marketing Digital et Consommateur Connecté en alternance**

---



56. **Danube University Krems - Department of Interactive Media and Educational Technologies**  
★★ **Interactive Media Management**

---



57. **EAE Business School**  
★★ **Máster en Marketing Online y Comercio Digital**

---



58. **BES La Salle Ramon Llull University International Business School**  
★ **Master en User eXperience**

---



59. **Digital Marketing Institute**  
★ **MSc Certified Digital Marketing Master**

---



60. **MODUL University Vienna**  
★ **Specialization in Digital Marketing and Social Media**

---