



BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30
FIELDS OF STUDIES WORLDWIDE

Eduniversal Best Masters Ranking E-Business and Digital Marketing - Western Europe

Country Rank School / Programme



1. Trinity College Dublin - Trinity Business School
★★★★★ MSc Digital Marketing Strategy



2. ESADE Business School
★★★★★ Executive Master in Marketing and Sales



3. NOVA Information Management School (NOVA IMS) ? Universidade Nova de Lisboa
★★★★★ Postgraduate in Digital Marketing and Analytics



4. Copenhagen Business School - CBS
★ MSc in Business Administration and E-business



5. WMG, University of Warwick
★★★★★ Master in e-Business Management



6. Grenoble Ecole de Management
★★★★ Advanced Master in Digital Strategy Management



7. Imperial College London - Imperial College Business School
★ MSc Strategic Marketing



8. Dublin City University - DCU Business School
★★★★★ Master of Science in E-Commerce (Business)



9. emlyon business school
★★★★ MSc in Digital Marketing and Data Science



10. University College Dublin - UCD Michael Smurfit Graduate Business School
★ MSc in Digital Marketing



11. SKEMA Business School
★★ Mastère Spécialisé® Manager Marketing Data et Commerce Electronique

















12. Lancaster University Management School
★ MSc E-Business & Innovation



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-  13. **Porto Business School - University of Porto**
★★★★★ Pós-Graduação em Digital Business
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-  14. **Neoma Business School**
★★★★ MS Marketing & Data Analytics
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-  15. **Audencia**
★★★★ Mastère Spécialisé® Stratégies Digitales et Data Marketing (MS SDIDAM)
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-  16. **Athens University of Economics and Business (AUEB)**
★★★★★ MSc in Management Science and Technology (Full Time)
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-  17. **Institut Leonard de Vinci**
★★★★ MBA Marketing digital et Commerce sur Internet #MBAMCI
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-  18. **UPF Barcelona School of Management**
★★★★ Master in Direct & Digital Marketing
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-  19. **KEDGE Business School**
★★★★ MSc Digital Marketing & Sales
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-  20. **OBS Business School**
★★★★★ Máster en Marketing Digital y eCommerce
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-  21. **ESCP Business School Madrid Campus**
★★★ Master in Marketing & Digital Media
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-  22. **EADA Business School Barcelona**
★★★★ Digital Marketing & eCommerce
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-  23. **Dublin City University - DCU Business School**
★★★★ Master of Science in Digital Marketing
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-  24. **Ramon Llull University - La Salle Campus Barcelona**
★★★★ Máster en Márketing Digital
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-  25. **EFAP**
★★★★ MBA Spécialisé Digital Marketing & Business
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-  26. **LUISS Business School**
★ Master in Marketing Management - Digital Marketing & Social Communication Track
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-
-  27. **Vlerick Business School**
★ **Master Marketing & Digital Transformation**
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-  28. **University of Amsterdam**
★ **MSc in Business Administration - Digital Business Track**
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-  29. **J n k ping University**
★ **MSc Digital Business**
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-  30. **Geneva Business School**
★★★★ **MBA - major in Digital Marketing**
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-  31. **Studialis-Galileo Global Education France - MBA ESG**
★★★★ **MBA E-Business**
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-  32. **ESMT - European School of Management and Technology**
★ **Master in Management - Specialization Global & Digital Strategy**
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-  33. **University of Reading**
★ **MSC Marketing (Digital Marketing)**
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-  34. **IQS School of Management - Ramon Llull University**
★★★★ **Master in Marketing & Sales Management / International marketing in a Digital Environment**
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-  35. **Universidad Complutense de Madrid - Facultad de Comercio y Turismo**
★ **Master en Comercio Electr nico**
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-  36. **Oxford Brookes University - Faculty of Business**
★ **MSc in eBusiness**
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-  37. **Nottingham Trent University**
★★★★ **MSc Digital Marketing**
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-  38. **Goethe Universit t Frankfurt Am Main**
★ **Master of Digital Transformation Management**
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-  39. **University of Strathclyde**
★ **MSc in Digital Marketing Management (DMM)**
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-  40. **Newcastle University - Newcastle University Business School**
★ **MSc E-Business**
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-  41. **Université de Montpellier**
★★★★ MBA Digital Business & Innovation
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-  42. **OBS Business School**
★★★★ Máster en Transformación Digital y Desarrollo de Negocio
-
-  43. **Université Paris-Est Créteil - UFR d'Administration et échanges internationaux**
★★ Master Commerce Électronique
-
-  44. **University of Southern Denmark**
★ MSc in Economics and Business Administration - Marketing, Social Media, and Digitalization
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-  45. **Manchester Metropolitan University - Business School**
★ MSc Digital Marketing
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-  46. **Dublin Institute of Technology - College of Business, School of Marketing**
★ MSc in Digital Marketing & Analytics
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-  47. **EU Business School**
★★ MBA with a Major in Digital Business
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-  48. **INSEEC U.**
★★ MSc2 Marketing Digital & E-business
-
-  49. **ESIC Business & Marketing School**
★ Máster de Marketing Digital
-
-  50. **EAE Business School**
★★★★ Máster en Marketing Online y Comercio Digital
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-  51. **Danube University Krems - Department of Interactive Media and Educational Technologies**
★★★★ Interactive Media Management
-
-  52. **University of Minho School of Economics and Management**
★★ Marketing Digital and e-Business
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-  53. **University College Cork - Cork University Business School**
★ Design and Development of Digital Business
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-  54. **School of Sociology and Public Policy, Iscte - Instituto Universitário de Lisboa**
★ Mestrado em Comunicação, Cultura e Tecnologias da Informação (MCCTI) especialização: Internet e comunicação em rede
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 55. **FH MÜNCHEN University**
★ **Master Business Entrepreneurship and Digital Technology Management**

 56. **BES La Salle Ramon Llull University International Business School**
★★ **Master en User eXperience**

 57. **Georg-August Universität Göttingen Faculty of Business and Economics**
★ **MSc Marketing and E-Business**

 58. **VU University Amsterdam - Faculty of Economics and Business Administration**
★ **MBA Digital Business & Innovation**

 59. **Coventry University**
★ **Digital Marketing Management MA**

 60. **Digital Marketing Institute**
★ **MSc Certified Digital Marketing Master**
